

FOR IMMEDIATE RELEASE



February 1, 2009 (St. Louis, MO)

Pentecostal Publishing House (PPH), the 45-year-old publishing arm of The United Pentecostal Church International (UPCI) announced today that they have entered into a long-term distribution/fulfillment arrangement with Nashville, Tennessee based CNI Distribution. CNI Distribution, a division of Christian Network International, is one of the world's largest independent distributors of Christian products. In addition to providing PPH with 24 hour shipping on all in-stock products, CNI will also co-ordinate the product flow to over 125 Special Conferences sponsored each year by Pentecostal Publishing House throughout North America. CNI will be providing the technologies for downloading and processing of the denomination's 120 Affiliate Book Store Web Sites as well as the JIT (Just In Time) inventory control product levels from other major publishers' products carried by PPH.

Quoting from a statement released to their world wide affiliated churches and bookstores, "The Pentecostal Publishing House recently entered into a long-term partnership with CNI Distribution. In doing so, the 'state-of-the-art' distribution and order fulfillment processes of CNI will now allow Pentecostal Publishing House a greatly enhanced ability to serve its customer base. Special thanks to CNI President Ed Clydesdale for the opportunity to offer Pentecostal Publishing House resources by means of this exceptional market-driven initiative. "

Ed Clydesdale, CNI President responded to the announcement by saying, "we are both honored and humbled to have been selected by The United Pentecostal Church International and their distinguished publishing arm, the Pentecostal Publishing House to be the new distribution home for their ministry products. To be asked to be the conduit through which PPH ships and invoices their products to thousands of churches, retailers, and individuals around the world is a responsibility that CNI takes very seriously. I believe CNI is uniquely positioned with staff and technologies to provide the very best solution for the distribution needs to ministries such as the Pentecostal Publishing House and The United Pentecostal Church International. This type of partnership is truly where our heart is."

CNI began shipping Spring Literature and curriculum for PPH on February 2 and that will be followed closely by the entire catalog of approximately 5000 SKUs.

For more information pertaining to Pentecostal Publishing House, please contact:

United Pentecostal Church International

Office Phone – 314- 837-7300

www.pentecostalpublishing.com

www.pentecostalbookstore.com/bookstore

About CNI

CNI Distribution, a division of Christian Network International, is one of the largest independent Faith-based product fulfillment and distribution companies in the world. Featuring award-winning service and state-of-the-art computer networking systems, CNI represents dozens of Inspirational Book Publishers, Ministries, and various Music, Film and Gift Production Companies from around the USA to the retail, church, and consumer direct markets. For more information go to www.cnidist.com or call 615-641-5550.